Ethan Douglas Herr

DIGITAL STUFF MOVER-AROUNDER

herrethan@gmail.com
646.249.5847
herrmedia.com
github.com/herrethan

Summary of Skills:
- Front end HTML/CSS/JS expert
- Foundation/Bootstrap, SASS, Angular, JQuery, Grunt, Node
- PHP, Python, .NET, AS3
- Video, motion graphics, animation
- Soundtrack composing and sequencing

Technology Expertise:
- Photoshop
- Illustrator
- After Effects
- Premiere Pro
- Final Cut Pro
- Logic Pro
- Sublime
- Git
- Jira

Experience:

2013 – present
WeightWatchers
www.weightwatchers.com

Web Developer
Front-end engineer focusing on HTML/CSS/JS builds, ADA compliance, and mobile development. Brought team up-to-date with current technologies and coding standards.
- Development of complete One-to-one Coaching platform using Angular and Django
- Integrated development of Teletech streaming telephony services
- Managed development of Weight Watchers mobile microsite (weightwatchersinfo.com)
- HTML5 video integration, sprite animations, and rich interactivity with JS and AJAX
- Managed creation of coding standards library for Creative Department

2012 – 2013
Zindigo
www.zindigo.com

Web Developer
Headed a small team of developers building boutique fashion/ecommerce web sites, with a focus on HTML/CSS/JS, AJAX, and PHP.
- Wrote multiple custom jQuery plugins designed for viewing press articles/images, including a flip-carousel, roladex counter, and audio player

2006 – 2012
Sessions College
www.sessions.edu

Director of Multimedia
Responsible for the School's multimedia strategy, all course videos, and transitioning away from delivering Flash-based content.
- Created interactive learning tool interfaces for online courses using HTML/CSS/JS, HTML5 video, and custom Flash fallback behavior
- Managed creating first-time ever suite of student and faculty video profiles

2010 – present

Freelance Video Editor/Animator
Video editing, color correcting, motion graphics, animation, scoring, etc.

2000 – present

Freelance musician, composer, and private piano instructor
Active musician around the metropolitan area since 2000. Leader of all-original small group jazz performances. Composer credits include:
- 2-time winner of ASCAP Jazz Composers competition, 2006/2007
- Co-writer of score for premiere of Melinda Lopez's "Sonia Flew", 2006
- Theme music for WPBN TV series "Just Making It", 2005

Education:
MM in Jazz Composition 2006 - William Paterson University
BA in Jazz Performance 2001

References:
Furnished upon request